

PL100 – World Water Trust

Winner of ‘Structured Product of the Year’ award

2007



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The Pacific Prospect Australian Structured Products Yearbook 2007 wrote:

With thematic products capturing the attention of many, Credit Suisse and Equity Trustees Limited (EQT) successfully closed the Credit Suisse PL100 – World Water Trust (PL100 World Water), a novel investment product, with A\$112.9 million (US\$93.9 million) in funds under management.

PL100 World Water is an innovative product which benefits from capital protection to the trust at maturity to the value of A\$1 per unit on issue, and 100 per cent participation on day one of listing in the performance of companies involved in the water industry. It has also shown in recent trading that it does in fact offer true liquidity, providing investors with the best possible experience of being able to exit at fair value.

The product was launched in March by Credit Suisse and EQT, the responsible entity of PL100 World Water, in conjunction with joint lead managers Macquarie Equities and Ord Minnett.

Adam Cowperthwaite, head of structured retail products – Asia Pacific at Credit Suisse, says that PL100 World Water highlights the success of Credit Suisse’s globally integrated approach to bespoke product design: “The structure was created by a team that included product marketing, legal and tax in Sydney, structuring in Hong Kong, HOLT in Zurich and trading in London. This is what it takes to deliver a world-class product for the client.”

The product innovatively combines a range of features: PL100 World Water provides capital protection to the trust at maturity to the value of A\$1 per unit on issue; market maker Credit Suisse provided a bid price on day one of listing to 100 per cent of the initial application price; the market maker arrangement addresses the common ‘trading at discount to NAV’ problem; and while PL100 World Water benefits from capital protection, total fees will be less than 2 per cent per annum.



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